

EXCEPTIONAL YIELD POTENTIAL AND SUPERIOR FORAGE QUALITY UNDER INTENSIVE CUTTING

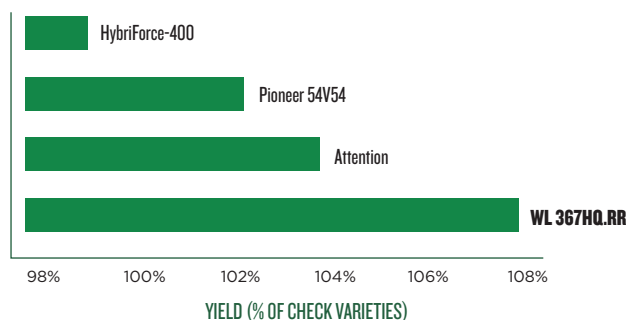
WL 367HQ.RR Advantages

- Very high yield potential under 4-, 5-, and 6-cut harvest schedules
- Superior digestibility produces more milk or beef and greater profit potential when fed; WL 367HQ.RR consistently beats the competition in head-to-head digestibility comparisons
- Very winterhardy (WH=1.9); WL 367HQ.RR delivers long stand life even under the toughest weather conditions
- A perfect disease resistance index (DRI) of 30/30 and strong resistance to insects and nematodes can produce big yields and long stand life across a wide range of soil types
- Dark green, fine-stemmed, and highly palatable

Planting WL 367HQ.RR and utilizing the Genuity® Roundup Ready® weed control system provides many benefits vs. conventional herbicide programs

- Unmatched weed control at both stand establishment and in established stands means fewer weeds and higher-quality hay and haylage, which can result in more milk and beef per acre
- Superior crop safety with the Roundup Ready® system provides increased yield potential in both the establishment and subsequent years
- Flexibility in timing of application allows growers utilizing the Roundup Ready® system in alfalfa the ability to spray when necessary; no crop rotation restrictions

WL 367HQ.RR OUT YIELDS THE COMPETITION



The Genuity® Roundup Ready® Weed Control Program Delivers Outstanding Crop Safety

W-L RESEARCH

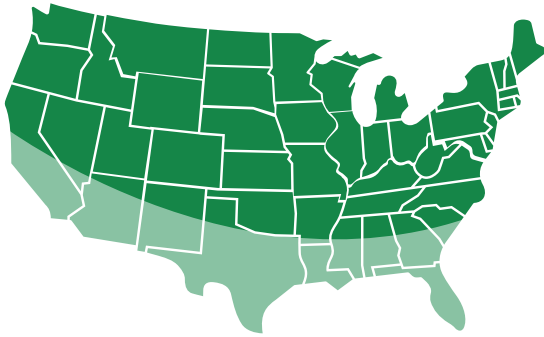
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HQ™



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AREA OF PRIMARY ADAPTATION

WL 367HQ.RR: A Per-Acre Profitability Leader

La Crosse, WI

VARIETY	% CP	RFQ*	\$/ACRE**
WL 367HQ.RR	21.3	173	\$2,976
Pioneer 54V54	19.6	159	\$2,644
HybriForce 440	19.7	157	\$2,569
Attention	19.0	148	\$2,213

* Relative Forage Quality

** Results and prices may vary; therefore, results to be obtained, including but not limited to yields, financial performance, or profits, cannot be predicted or guaranteed by W-L Research.



WL 367HQ.RR East-Central Wisconsin

AGRONOMIC TRAITS

Maturity	Early
Fall Dormancy	4.8
Winterhardness	1.9
Digestibility/Feed Value	Superior
Persistence Index	Very High
Disease Resistance Index	30/30
Recovery After Harvest	Very Fast
Traffic Tolerance	Very Good
Standability	Excellent
Multileaf Expression	Very High

PEST RESISTANCE TRAITS

Bacterial Wilt	HR
Fusarium Wilt	HR
Anthraxnose	HR
Phytophthora Root Rot	HR
Aphanomyces Root Rot	HR
Verticillium Wilt	HR
Leaf Disease	R
Aphids	HR
Stem Nematode	R
Disease Resistance Index	30/30

HR = HIGH RESISTANCE R = RESISTANT



Genuity® Roundup Ready® Alfalfa seed is available for sale and distribution by authorized Seed Companies or their dealers for use in the United States only. This seed may not be planted outside of the United States, or for the production of seed, or sprouts.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. Do not export Genuity® Roundup Ready® alfalfa seed or crop, including hay or hay products, to China pending import approval. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity and Design®, Genuity Icons, Genuity®, Roundup Ready®, and Roundup® are trademarks of Monsanto Technology LLC.